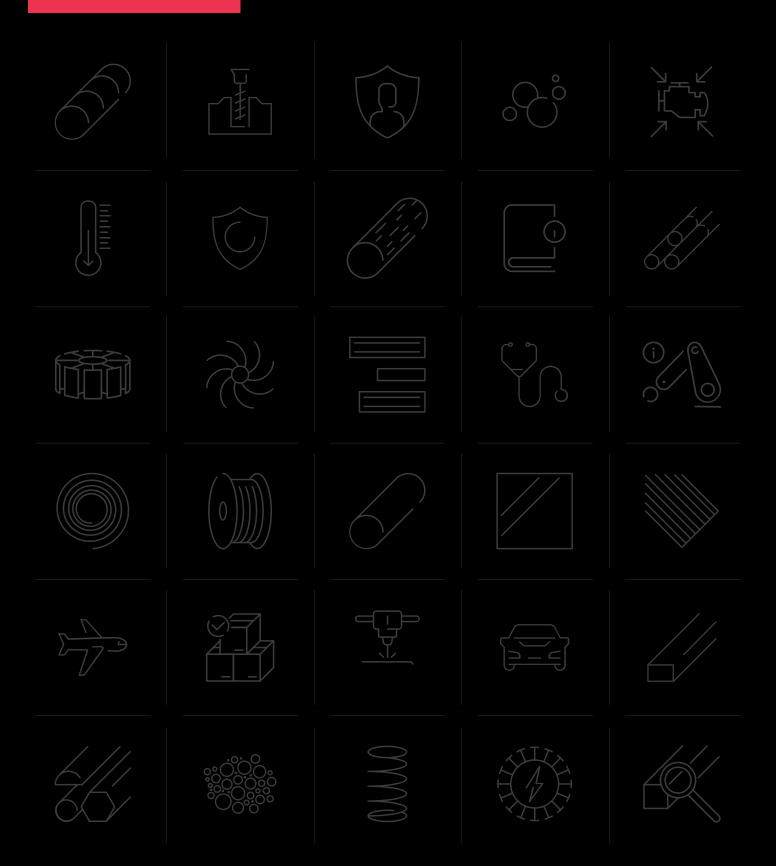
2023-4 BRAND LOOKBOOK





OUR BRAND IN ACTION

The Carpenter Technology brand represents who we are and where we're going. It reflects our legacy of transforming the toughest customer challenges into results-focused, holistic, and scalable solutions. It underscores our promise of unquestionable quality, expert collaboration, and trailblazing growth. It belongs to all of us.

Table of contents

BRAND	4
MEDICAL	8
AEROSPACE	.16
DEFENSE	22
ELECTRIFICATION	30
ADDITIVE	40
FEAMS, SAFETY, COMMUNITY	48
NVESTOR RELATIONS & SUSTAINABILITY	56



BRAND

ALLIES IN ALLOYS

The materials you need at your fingertips

Carpenter Technology upgraded our Alloy Finder application in 2023, adding new personalization functionality including the ability to bookmark content to a user's personal profile. These updates to the interactive tool give our customers and partners instant access to information about our portfolio of specialty alloys, all day every day.

C CARPENTER		
ALLOY FINDER		MARKETS - PRODUCTS -
Q. Search Products		
FILTER: EXPAND ALL CLEAR ALL		
High Temperature Speciality Stainless Steel Kickel-Copper Atloy & Speciality Steel	Specialty Stainle	ss Steel
Titanium Soft Magnetic Meating Element Controlled Expansion Electrical #	Martensitic	specialty stainless steel Precipitation Hardenable
Magnetic + Powder +	1.4418 Stainless is a martensitic stainless steel specially designed for applications requiring high mechanical properties UNS \$42010	13-8 Mo VIM-VAR steel is a precipitation hardening martensitic stainless steel offering excellent fracture tourboard
MARKETS +	Ø	fracture toughness and
CHARACTERISTICS +-	SAVE TO FAVORITES	
FORM +		SAVE TO FAVORITES
DISTRIBUTION ALLOYS +		
		SEE MORE V

Alloy & Specialty Steel

CONTROL

CONTROL

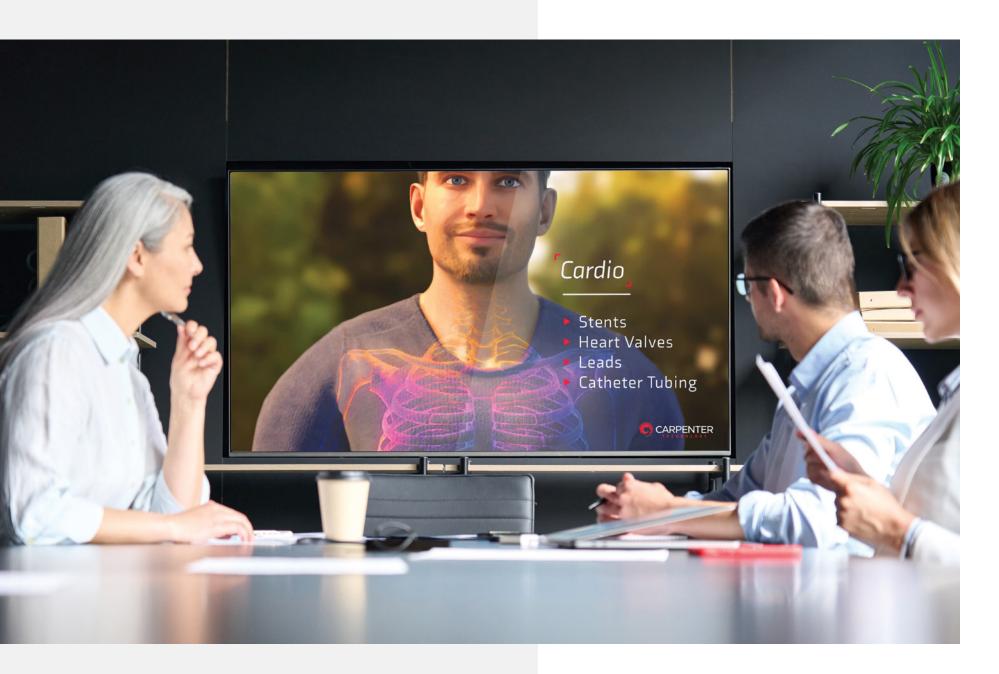


Putting picture to process

An expanded library of product and process icons allows us to illustrate how our alloys are made in detail.







MEDICAL MARKET

LIFE-CHANGING MATERIALS

Our materials for the medical market showcase the cutting-edge alloys and manufacturing processes that are making a difference in operating rooms and dental offices around the world.

Improving patient outcomes



Standing out in a crowd

In a sea of OMTEC booths, most with by-the-book orthopedic device marketing, we channeled our inner Mötley Crüe and got Metal to the Bone—creating fans and generating so much demand for our t-shirts that attendees flocked to our booth for them the following year.



The rock stars of the booth, our medical alloy experts



2023 OMTEC tradeshow booth

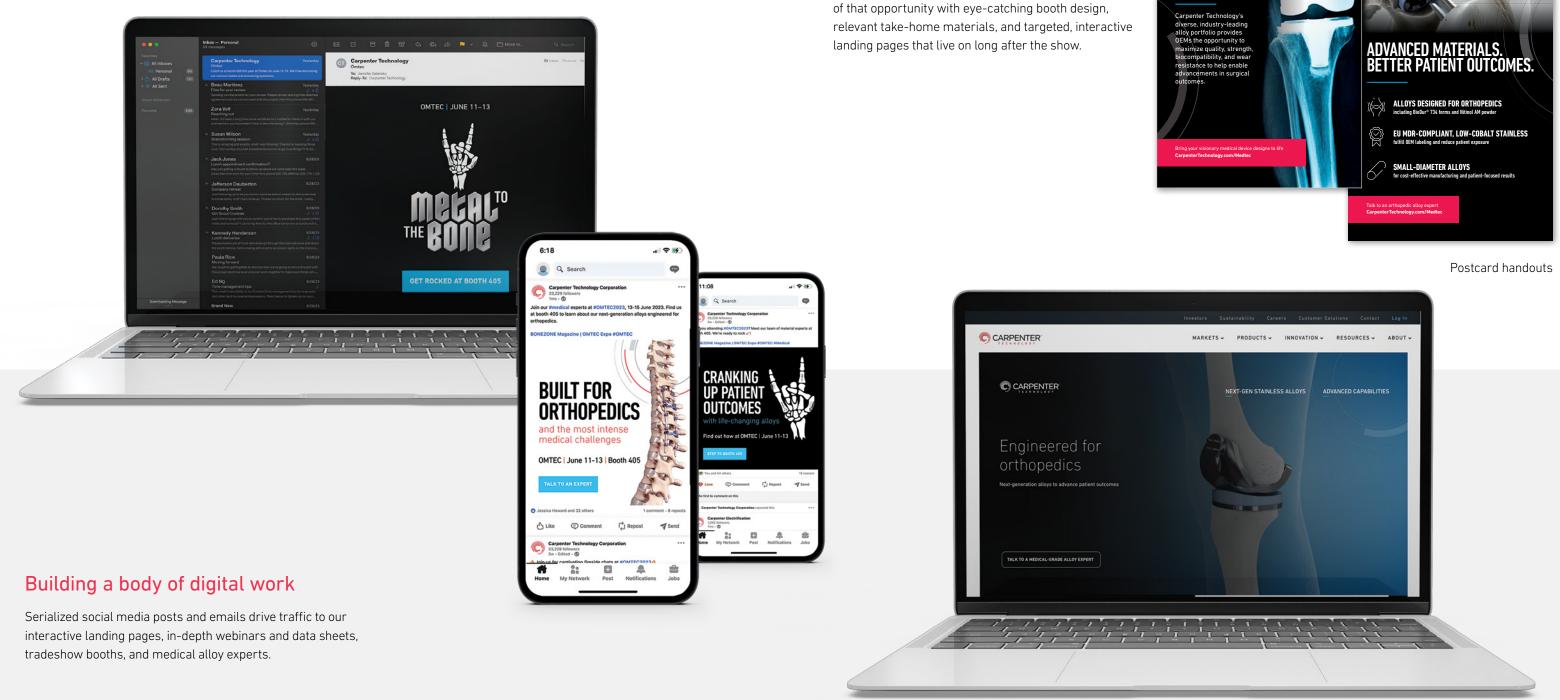




UP PATIENT OUTCOMES SINCE 1889

TO

2024 OMTEC t-shirt giveaway, cranking customer engagement up to 11



Creating experiences

Medical tradeshows give us access to some of our best customers and prospects, and we make the most



CarpenterTechnology.com/MEDTEC

CARPENTER[®]

DATASHEET

Improved cleanliness

. CarpenterTechnology.com/Resources

BIODUR® 316LS STAINLESS

Type analysis

Single figures are nominal e	xcept where noted.				
Iron	Balance	Chromium	17.00-19.00 %	Nickel	13.00-15.00 %
Molybdenum	2.25-3.00 %	Manganese	Max 2.00 %	Silicon	Max 0.75 %
Copper	Max 0.50 %	Nitrogen	Max 0.10 %	Cobalt	< 0.10 %
Carbon	Max 0.030 %	Phosphorus	Max 0.025 %	Sulfur	Max 0.010 %

Key Properties:

EU MDR compliance

Corrosion resistance

Markets:

Medical

Applications

Fracture fixation devices

Surgical implant devices

Surgical instruments

Forms manufactured

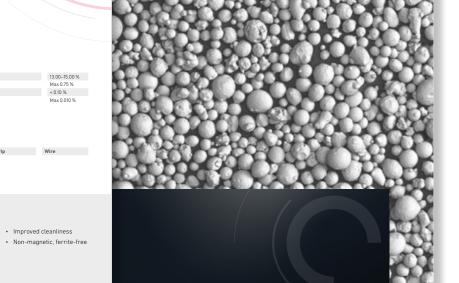
Bar-Flats Bar-Hexagons Bar-Rounds Bar-Squares Sheet Strip Wire

Description

BioDur 316LS stainless is an electro-slag remelted (ESR) or vacuum arc remelted (VAR), low-carbon, high- nickel and molybdenum version of 316 stainless. The secondary premium melting step (ESR or VAR) imparts improved cleanliness. The chemistry modifications are designed to maximize the corrosion resistance of this alloy and provide a ferrite-free microstructure. The allov is non-magnetic. even after severe cold forming operations.

The chemistry of BioDur 316LS stainless meets the recently implemented EU MDR regulatory labeling threshold of less than 0.10% cobalt by weight. Devices made from this alloy should not need to be labeled as containing a potential CMR (carcinogenic, mutagenic and reprotoxin) element.

info@cartech.com | 610 208 2000



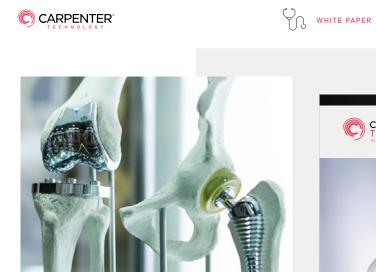
UR[®] 108 FOR TIVE MANUFACTURING

gth medical implants and surgical instrumentation

CARPENTER

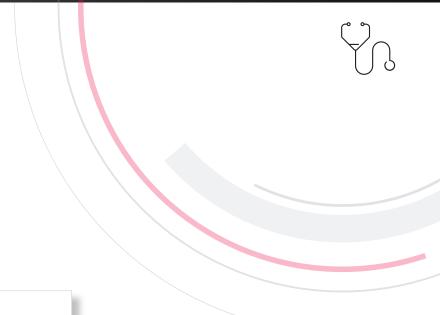
Diving into the details

Carpenter Technology's medical alloys are engineered for the rigors of medical and dental devices. Our white papers, data sheets, and other collateral highlight this precise engineering, delivering the information device designers need to make buying decisions-component elements, regulatory compliance, performance data, and beyond.



MEDICAL DEVICE INSTRUMENTATION

Materials solutions for strength, corrosion resistance, and performance







CarpenterTechnology.com



SMALL DIAMETER. **BIG IMPACT.**

Carpenter Titanium by Dynamet manufactures a wide range of small-diameter alloys used in surgical, diagnostic, orthopedic, cardiovascular, dental, and medical applications around the world.

Small-diameter titanium, stainless steel, and cobalt alloys

- Exceptional wear and corrosion resistance
- Ultra-high tensile strength
- Superior ductility and toughness

Next-level performance, application after application

- Industry-best dimensional accuracy
- · Manufacturing with fewer steps and scrap
- Better patient and end-use outcomes

Added value every step of the way

- Quality-assured, in-stock materials
- Metallurgy and manufacturing expertise
- Shorter lead times, on-time delivery



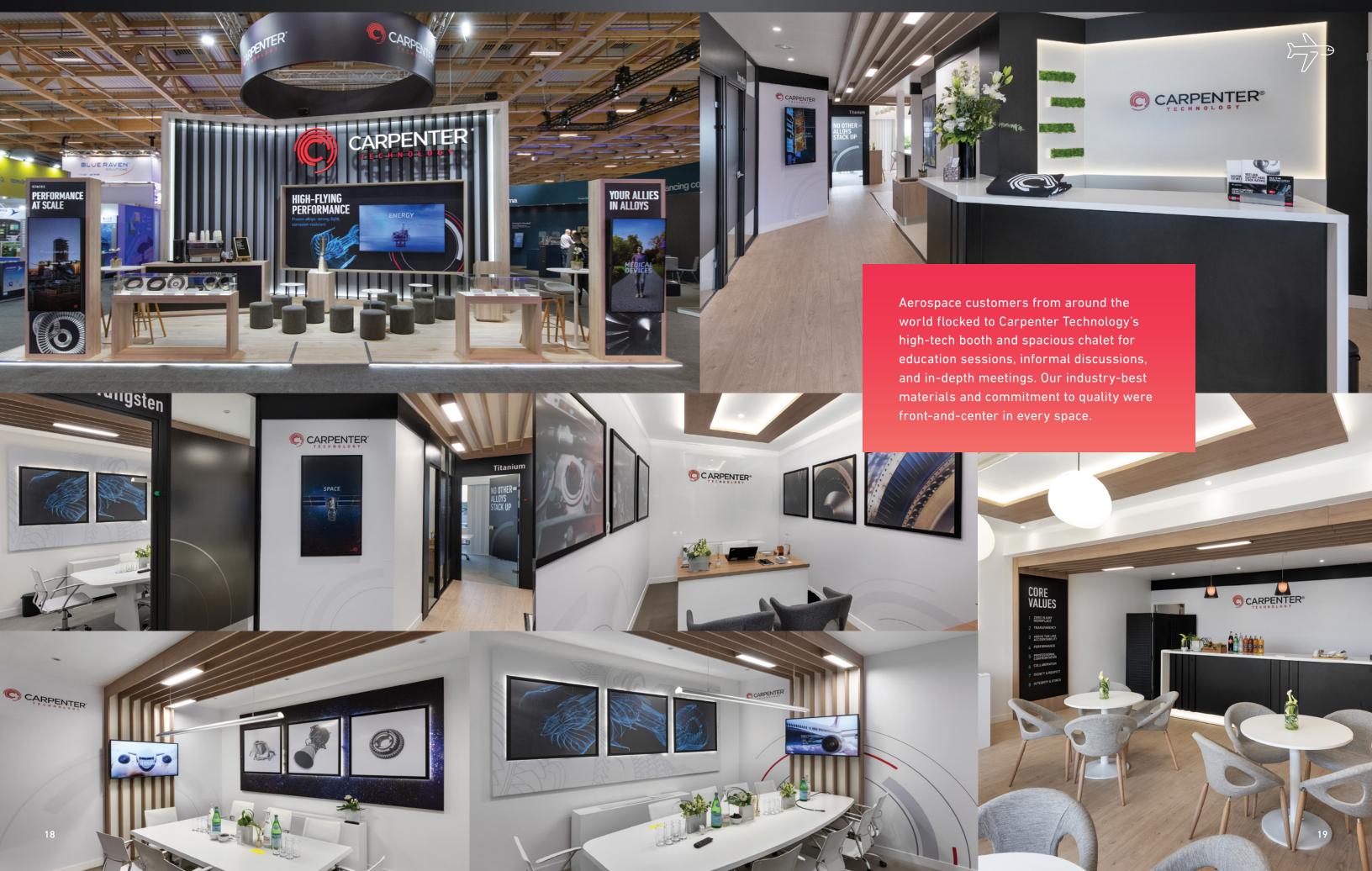
AEROSPACE MARKET

HIGH-FLYING PERFORMANCE

Pushing the limits

the Paris Air Show.

In addition to never-fail materials engineered for the friendly skies and less-than-friendly outer space, the aerospace market demands the wow factor. Carpenter Technology made a huge splash at the world's largest event dedicated to the aviation and space industry,







PARIS AIR SHOW SOIRÉE

Join the Carpenter Technology team at an exclusive cocktail reception at the historic Hôtel de Crillon.

Tuesday, June 20 | 7 to 10 p.m. Hôtel de Crillon | 10. Place de la Concorde

/Paris-Air-Show-2023-RSVP

Invitation for an exclusive Paris Air Show cocktail reception

SHAPING THE FUTURE OF FLIGHT

Greener metal powders for additive manufacturing

June 19, 20, and 21 | 2:30 p.m. daily Carpenter Technology Booth | Hall 3, Stand B-74

CARPENTER ADDITIVE PRESENTS

Carpenter Additive will showcase its cutting-edge metal powder solutions designed for additive manufacturing across multiple industries, with a focus on the aerospace sector. We will delve into the innovative approaches taken by Carpenter Additive to address sustainability challenges and emphasize the development of greener powders. By leveraging advanced technologies and materials, Carpenter Additive aims to revolutionize the additive manufacturing landscape, enabling more environmentally friendly production processes while maintaining high performance standards. Attendees will gain valuable insights into the future of flight and the pivotal role of greener metal powders in driving sustainable innovation within the additive manufacturing industry.

CARPENTER

Presentation brief



CHALF





Wayfinding handout







DEFENSE MARKET

MISSION-CRITICAL CAPABILITIES

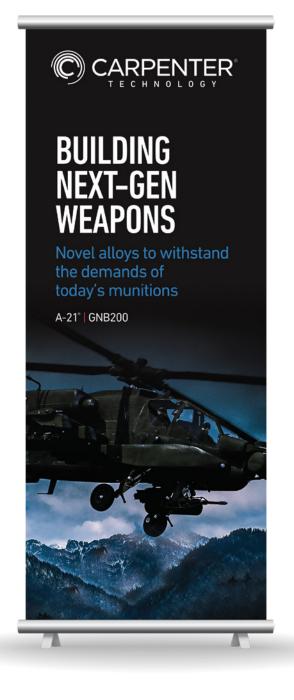
Built to withstand extreme conditions

Right-place, right-time placement is key for the defense market, like this banner posted prominently at Ronald Reagan Washington National Airport security for defense contractors to see on their way home from a major defense conference.



C CARPENTER





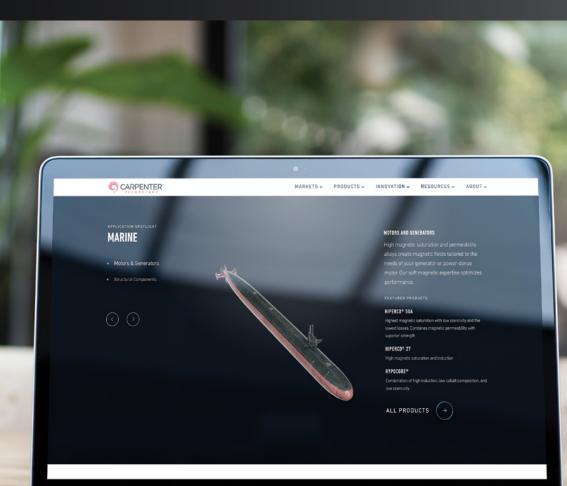
since 1889

Reaching a wide audience

Carpenter Technology's defense audience ranges from military defense contractors to consumer weapon manufacturers. Our marketing efforts are similarly diverse, from materials that address life and flight-critical applications to those that speak to hunting and shooting sports.



SHOT Show retractable banners, interactive website, and print ad



CARPENTER

A-21 Best-in-class stainless steel for severe firearm use



The first line of defense

Detailed PowerPoint decks give Carpenter Technology experts what they need to lead webinars, hold conference presentations and have powerful leave-behind materials after meetings.

As our defense markets expand, so does our web content and presence.





Science faction

Carpenter Technology's alloys are the best in the defense industry. The proof is in the data, which we presented in the form of large-format technical posters at the Department of Defense Steel Summit.

ELECTRON BEAM WELDING AERMET® 360

Ultra-high strength and weldable

iolution annea			SA										
Solution annea	led and aged		SAA		SAMPLE IDENTITY	1	2	3	4	5		7	
As welded			AN										
Post weld heat	t weld heat treated PWHT			PLATE IDENTITY	SA PWHT		SA.RW		SAA PWHT		SAAAW		
					SOLUTION ANNEALING	1775°E 1 hour all	quench to RT ratio	oerate -100°E 1 he	ur air warm				
ype analy	sis of Ae	Met allo	ys		SOLUTION ANNEALING	1775%,1 hour, ga	quench to RT, refri	igerate -100°F, 1 ho	ur, air warm				
lype analy	sis of Ae	Met alloy	VS	AERMET 360	SOLUTION ANNEALING					Shours, AC to RT + r	etrigerate -100°F,1	Thour, eir warm	
	AERMET 100		AERHET 340							Shours, AC to RT + r	shigerate -100°F, 1	Thour, air warm	
Carbon	AERIMET 100 0.23 310	AGRMET 310 0.25 2.40	ACRMET 348 0.33 2.25	0.34						5 hours, AC to RT + r	efrigerate -10019,1	Thour, air warm	
Carbon Chromium	AERMET 100	AERMET 310 0.25	AERMET 340	0.34	AGING TREATMENT	900°F, 2.5 hours,				5 hours, AC to RT + r	efrigerate -100°F,1	Thour, eir warm	
Carbon Chromium Nickel Cobalt	AERMET 100 0.23 310 1130 1350	ADDMET 310 0.25 2.40 11:10 15:00	AERMET 340 0.33 2.25 12.00 15.60	0.34 1.80 11.10 17.00	AGING TREATMENT	900°F, 2.5 hours, N/A	NC to RT + refrigera	de -100°F, 1 hour, a		S hours, AC to RT + r	efrigerate -100°F, 1	Thour, air warm	
Carbon Chromium Nickel	AERMET 100 0.23 310 1130	0.25 2.40 11.10	AERMET 340 0.33 2.25 12.00	0.34 1.80 11.30	AGING TREATMENT	900°F, 2.5 hours, N/A		de -100°F, 1 hour, a		5 hours, AC to RT + r	whigenate -100°F, 1	Thour, air warm	

Pent	WELD METAL LEFT FUSION BOUNDARY, SA PWHT	1	
AN	WELD METAL CENTER, SA PWHT	1 400 pm 1	
άθu μm	WELD METAL RIGHT FUSION BOUNDARY, SA PWHT		

Tensile testing result SA PWWT SAA PWWT SAA AW SAA AW rdness traverse

	STRENGTH (MPA)	Base	2500	507	2649
DIAL IN INCOMENT BOOK WASE IN	ELONGATION (%)	Weld	3.8	6.0	u
plate, SA PWHT	ELONGATION (%)	Base	23	π.3	55
GEROFE CONTRACTOR OF	REDUCTION OF AREA	Weld	10.8	10.6	13
	(%)	Base	15.8	22.2	55
		Haz	6.0	24.0	50
	CHARPY V-NOTCH (J)	Weld metal	5.0	25.0	8.0
2000		Base metal.	8.0	25.0	7.0

Macrostructure

BASE MATERIAL, SA P



13 28

4.9 13 27

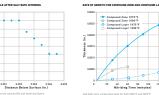
21.0

H&M BLACKNITRIDE+® QPQ NITRO-**CARBURIZING A-21° STAINLESS STEEL**

Stainless and nitridable



SEM/EDS chemistry mapping



Fe

Ni

Salt spray (fog) corrosion test 6.6.22 initial test set up 6.7.22 24 hours continuous exposure 6.9.22 72 hours continuous exposure 6.10.22 96 hours continuous exposure 6.13.22 168 hours continuous 6.15.22 216 hours continuous 6.16.22 240 hours continuous exposure

6.18.22 300 hour continuo









29

ELECTRIFICATION MARKET ADVANCED ELECTRIFICATION Transforming e-motor performance

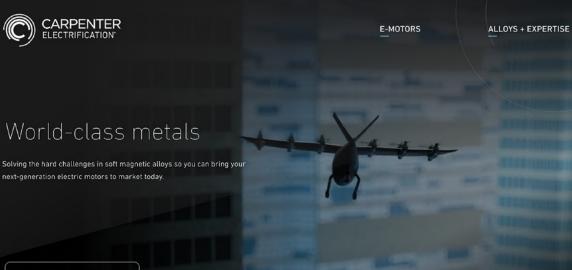
Beyond providing groundbreaking soft magnetic alloys, Carpenter Electrification is a true partner in e-motor innovation for our customers, including manufacturing world-class electric motor stacks and end-to-end application development. Our brand efforts have been both focused and far-reaching to spread the word.

THINK Let your innovative

electric motor designs take flight

12





.....

No other alloys stack up

Industry-best soft magnetic materials power e-mobility performance. Industry-best production, processes and personnel bring your next-generation e-mobility solutions to market today.



Sparking conversation

Carpenter Electrification's tradeshow appearances at the Global Coil Winding and Electrical Manufacturing Event (CWIEME), Coiltech, the Electric & Hybrid Aerospace Symposium, and beyond are backed by eye-grabbing booth design, printed materials, and interactive web pages.









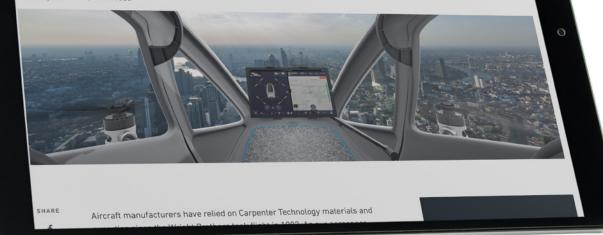
THE EVOLUTION OF THE Electric vehicle market

Materials solutions for advanced powertrain design

Carpenter Electrification's thought leadership is embodied by our physical presence at events, our digital presence on social media, technical documents, blog posts and articles, and our marketing efforts across industry publications.

ACHIEVING LIFTOFF WITH HIGH-PERFORMANCE STATOR AND ROTOR STACKS

February 27, 2023 | 2 min read





CONCLUSION

The future of electric vehicle design

There are many advanced technologies available for improving the powertrain for high-performance EVs. The electric motor is a critical sub-component of the powertrain. There are multiple design levers for improving motor performance; notable among those is the use of FeCo stator and rotor stacks as an alternative to NDES. There are several design options using FeCo, each with different levels of complexity and performance improvement.

- With a direct material swap of Hiperco 50 for 0.35 mm NOES, without any additional changes, motor torque is increased by 18%, maximum continuous motor power is 60% higher, the motor would run up to 60°C cooler, and the EV using this motor would use 8% less battery power throughout a typical UDDS drive cycle.
- The Hiperco 50 motor can be made 15% smaller and generate the same torque as the NOES motor with 45% higher maximum continuous power. The EV using this motor would use nearly 11% less battery power throughout the UDDS drive cycle.

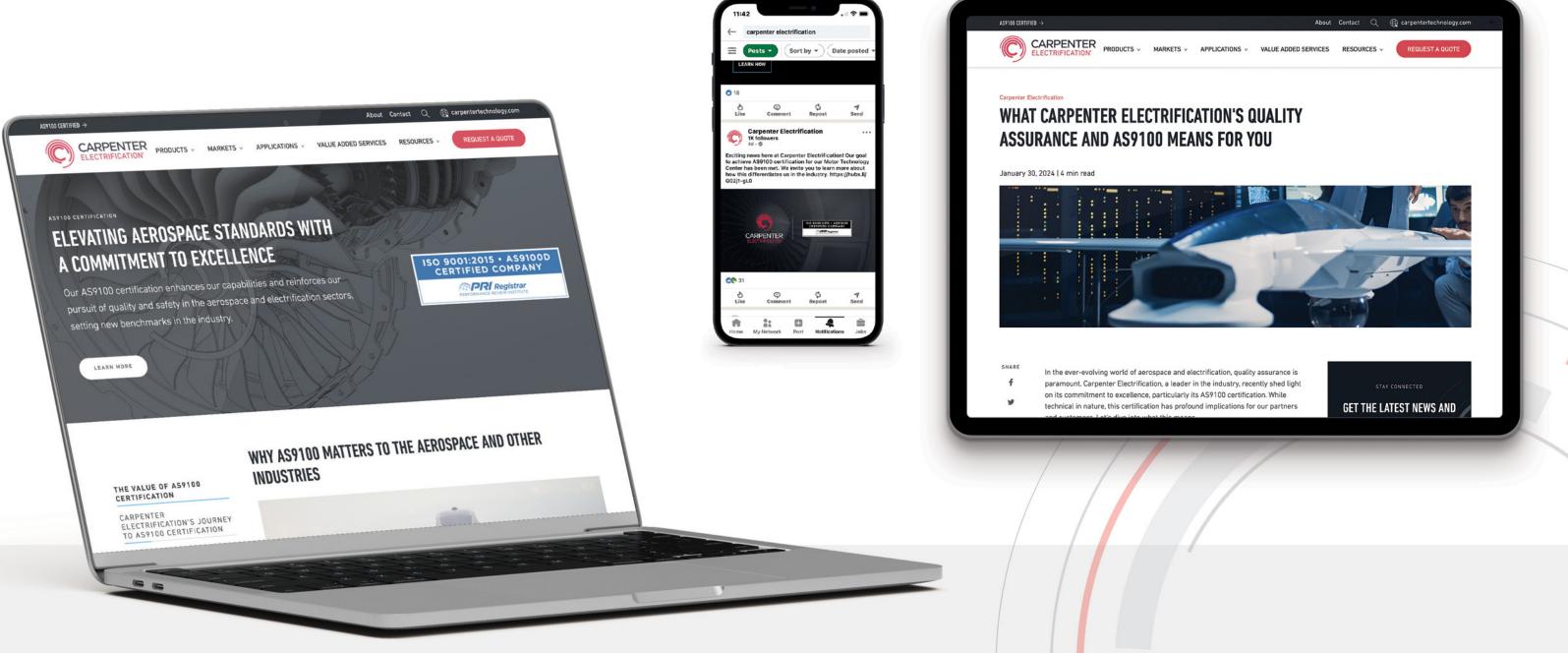
- The high magnetic saturation and permeability of Hiperco can be accessed through further design changes for even higher performance. Increasing the inverter power allows for more current to the FeCo motors to better access the advantages of the Hiperco stators and rotors.
- With a direct material swap of Hiperco 50 for 0.35 mm NDES and with a higher power inverter, the motor torque can be up to 32% higher. This allows for even faster EV acceleration upon demand (perhaps up to 20% faster times from 0–60 mph, though that is dependent upon a number of factors beyond the motor), while otherwise leaving the continuous power, motor temperature, and EV battery power draw unaffected for the typical UDDS drive cycle.
- Alternately, the Hiperco 50 motors can be 25% smaller and generate the same torque as the NOES motor with 35% higher maximum continuous power.

These examples highlight performance improvements using FeCo alloys within a limited set of design modifications. The expert designer will note that additional improvements in performance may be obtained using Hiperco 50 by making greater use of modifications in EV design rules and options.



High-quality communication

Our recent AS9100 campaign is an example of our multichannel approach—reaching out to audiences via e-mail and LinkedIn and backing it up with in-depth online content.

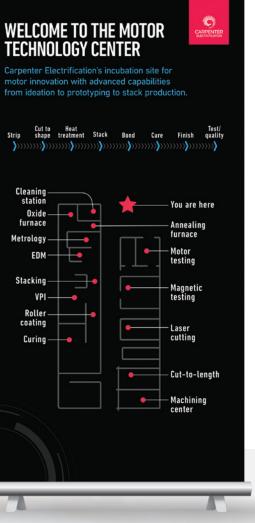






Revved up possibilities

The Motor Technology Center (MTC) is where Carpenter Electrification builds the future of electrification. Our banners, print materials, and interactive online landing page showcased the MTC's expanding capabilities and capacity.



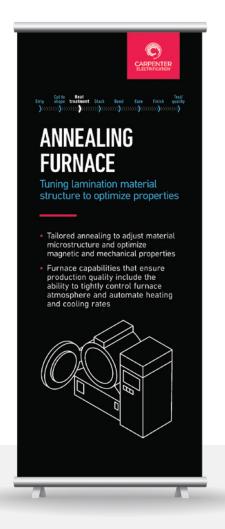
Machining Center

STACK

GET IN TOUCH

ertenure and part finishing



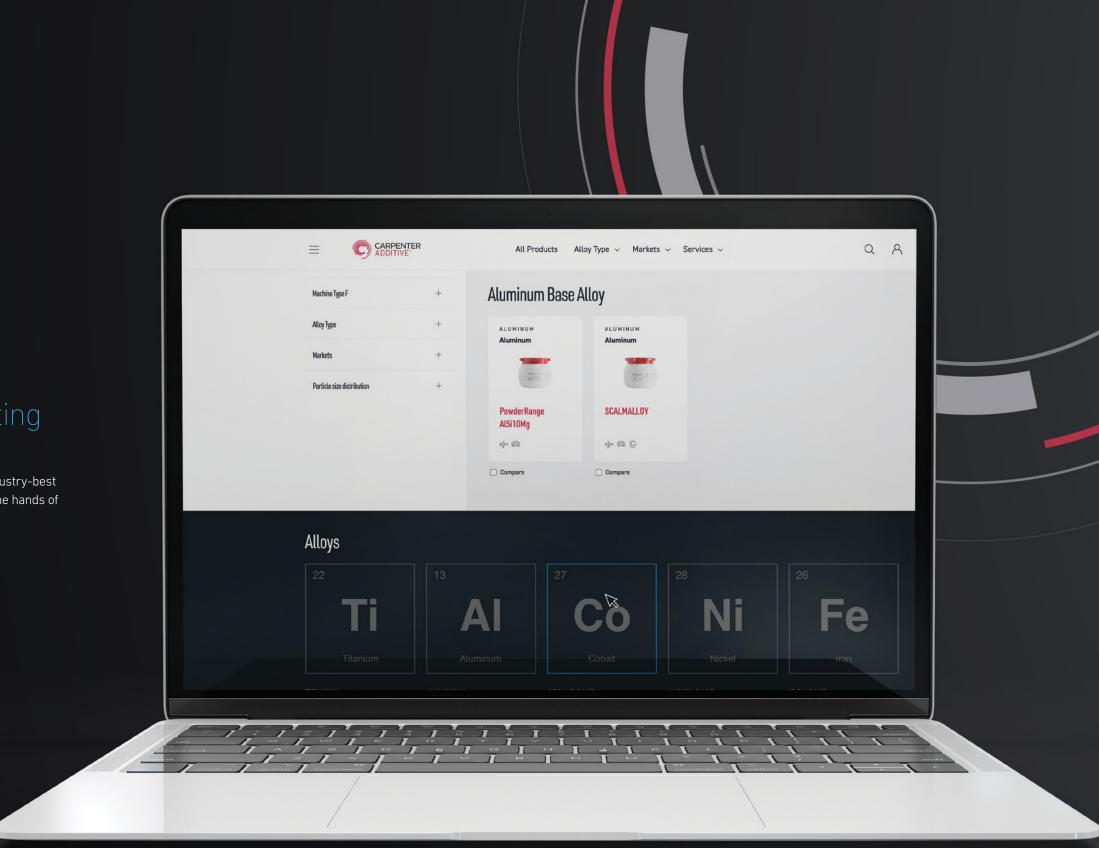


ADDITIVE MARKET

THE POWDER TO POWER AM

Materials and more for industrial metal 3D printing

With the launch of the Carpenter Additive online shop, industry-best metal powder engineered for additive manufacturing is the hands of customers around the world 24/7.



Illustrating the evolution of AM

CARPENTER

Carpenter Additive's next generation Hopper is an absolute game-changer for large-scale additive manufacturers. We launched a game-changing multi-media campaign to match, with a fresh landing page, print and digital ads, social media and email outreach, and technical literature.



PREMIUM AM POWDER: TITANIUM | IRON | ALUMINUM | NICKEL | COBALT | COPPER

HOPPER 500 L

PowderLife







CarpenterAdditive.com

ion-scale AM

ine and contamin

iners on the market today

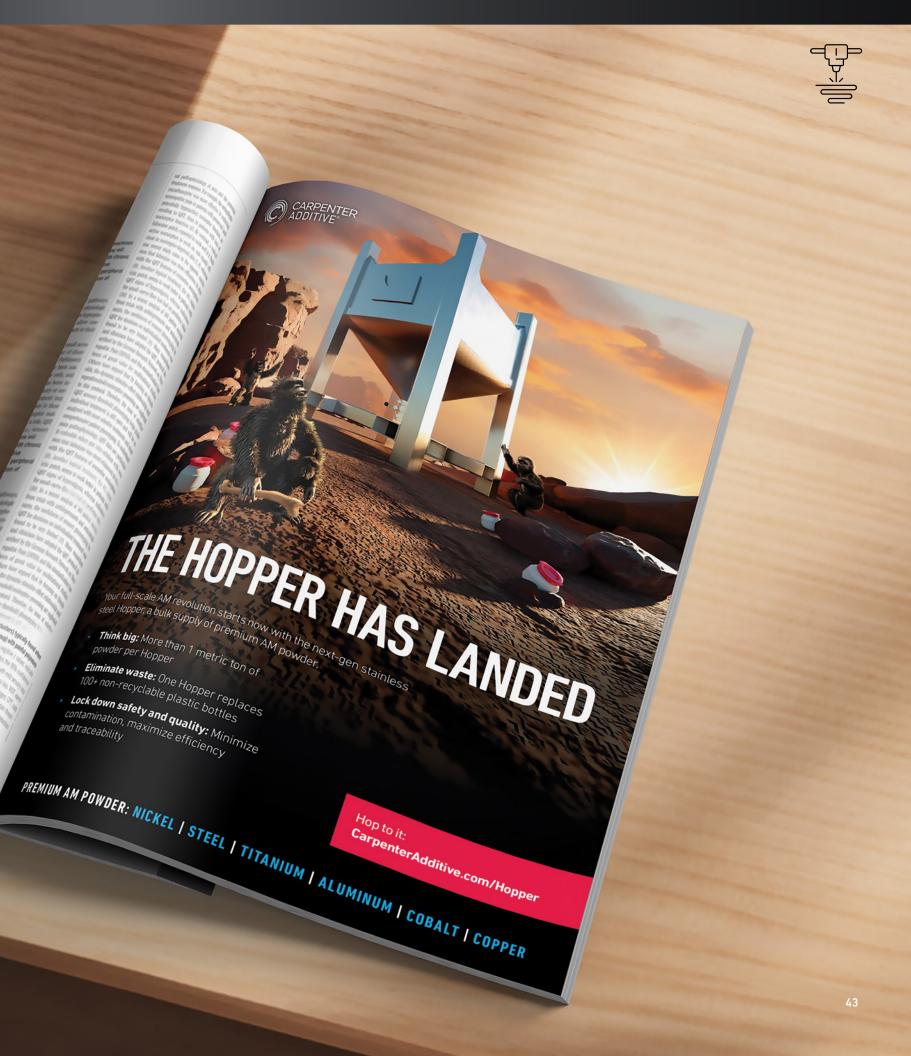
downtime are the most advanced

landed

C CARPENTER

your full-scale AM revolution starts now with the next-gen stainless powder per Hopper Eliminate waste: One Hopper replaces Eliminate in a providence of the plastic bottles

Lock down safety and quality: Minimize contamination, maximize efficiency



Carpenter Additive is a world leader in the AM space, with experts on hand at all the major in-person and virtual industry events, including FormNext, RAPID+TCT, Additive Manufacturing Strategies, and the Cool Parts Show.

EMI

76



AM POWDER

Order from our online shop today, ships in 24 hours

Shop.CarpenterAdditive.com

AM POWDER ON DEMAND

 Industry-best quality · Optimized for your mach Ships within 24 h







With great powder comes great possibilities



PROVEN ALLOYS + POWDER EXPERTISE

- Industry-best quality



CARPENTER ADDITIVE

POWDER M

WHEN PERFORMANCE **IS EVERYTHING**

Premium metal powders for protective surface enhancements and coatings

Beyond 3D printing

CARPENTER ADDITIVE

RIALS TO TURING

Premium metal powders for protective surface enhancements and coatings

Industry-best wear, corrosion, and oxidation resistance Engineered for a range of surface enhancement processe

Industry-best wear, corrosion, and oxidation engineered for a range of surface enhan solid Fasy to use and more cost effective than solid

aterials you need Additive.com/Metal-Pov

Easy to use and more cost-effective than solids alloys created to spec alloys created to spec solution facilities around the world = supply chain security Production facilities around the world = supply chain security

Carpenter Additive's world-class metal powders also serve manufacturers who produce products with metal injection molding, hot isostatic pressing, and surface enhancements and coatings. Our targeted brand materials speak directly to this market and its pain points.



										•	POWDE	RMETALLURG
A Contractor			pow									
сомр	OSITION (NI	MO	N WT.%	0	SI	MN	N	s	cu	v	OTHERS
ainless	steel											
000 MK	22.50	5.50	3.20	Bal	-	1.00 max	2.00 max	0.17	-	-	-	-
000 Max	26.00	6.00	3.00	Bal	-	1.00 max	1.00 max	0.27	-	2.00	-	-
,070 MX	15.00- 17.50	3.00- 5.00	-	Bal	-	1.00 max	1.00 max	0.10 max	0.030 max	3.00 5.00	-	P: 0.040 max, Nb/ 0.15-0.45, 0: 0.10
000 100	16.00- 18.00	10.00- 14.00	2.00 3.00	Bal	-	1.00 max	2.00 ax	-	0.030 max	-	-	P:0.045 max
	-	-	-	- 1	-	-	-	-	-	-	-	-
Д20 МК	24.50	22.00	7.50	Bal	-	0.50 max	3.00	0.50	-	0.45	-	-
30	4.20		5.00	Bal	-	0.35	0.30		-	-	3.10	W:6.30
Sh.	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	0.090	-	-	-
45	5.30	7	1.30	Bal	-	0.90 max	0.50 max	-	max	7	9.50	-
70-1.85	4.75-5.75	-	1.30	Bal	0.70	0.75-1.10 max	03.5- 0.60 max	-	- T		9.00	5.7 S
.30	12.50	-	1.10	Bal	-	0.40 max	0.40 max	-	-	-	4.00	-
	4.50	-	4.50	Bal	-	0.60 max	0.40 max	-	0.130 max	-	4.00	W:5.75
45		_	-	Bal	5.00	0.35 max	0.30 max	-	0.070	_	5.00	W:12.25
A5	4.25	-	3.00	Bal	3.00	0.30	0.30	-	max	-	1.10	Nb:1.00
	4.25	-					1.00 max	-	-	1.60	-	Nb: 5.50
40 30	6.20		1.75	1.25	Bal							
40		7.00	1.75	1.75 6.00-	Bal	0.75	Luumax		0.015			



TEAMS, SAFETY, COMMUNITY

TAKING CARE OF BUSINESS

Employees are our greatest assets

A culture of innovation starts with teams who are celebrated and empowered to succeed.



ERGONOMICS. EVERYWHERE.

increased. It takes six months for a new operator to become certified, which meant our existing staff



in Workplace Solutions

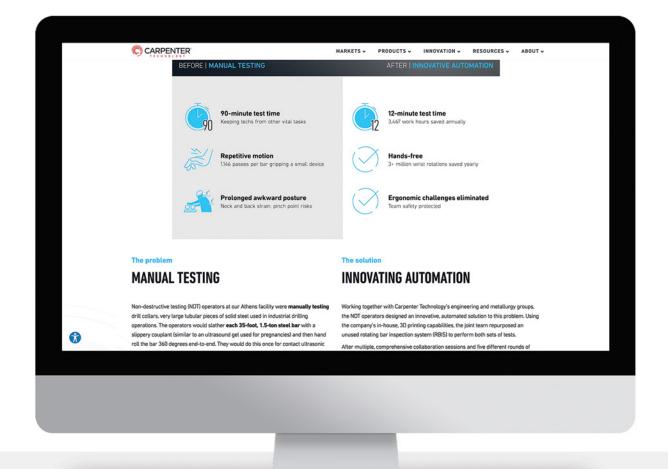
C CARPENTER



CarpenterTechnology.com/Ergo

Award-winning safety

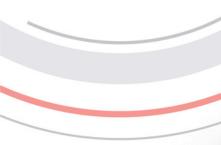
Multiple Carpenter Technology teams collaborated to design and implement an automated solution to an ergonomically hazardous testing process. This new process and the Brand Team's efforts to promote it were so successful, Carpenter Technology was awarded the Ergonomics Cup.





Reaching future innovators

Carpenter Technology created an exhibit for the Reading Science Center designed to explain our manufacturing processes to the next generation, including hands-on activities for each section. Beyond showing what we do, the exhibit is a wonderful example of internal cross-departmental collaboration, external community engagement, and a long-tail recruitment effort for our company. The exhibit will open in mid-2024.





Heat raw metals to 2800°F or hotter to make alloy ingots

Did you know?

1 ingot can weigh 60,000+ pounds, as much as 5 elephants!

The great melting pots

OT WORK BAR RECTANGL

Did you know?

1 ingot can make more than a mile of wire!

Heat alloy ingots and stretch them into different shapes

It's no stretch of the imagination

them. Huge forge

Leggo













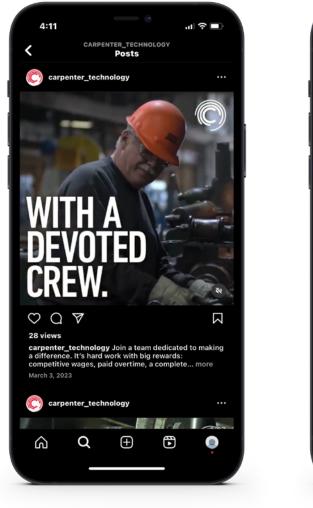
C CARPENTER



Building more than metal products

Our Brand Team collaborates with other departments to:

- Build teams with engaging recruitment campaigns (below)
- Build morale with t-shirts that celebrate successes (right)
- Build community with home-run outreach (far below)



Instagram recruitment campaigns











Sarety success



INVESTOR RELATIONS & SUSTAINABILITY

SPREADING THE WORD Reaching investors and global markets

sustainable future.

Beyond our internal teams and external clients and partners, Carpenter Technology must speak to the global marketplace and communicate our innovations, capabilities, and commitment to a



Carpenter Technology is a global leader in high-performance specialty alloy-based materials and process solutions for critical applications in the aerospace, transportation, defense, energy, industrial, medical, and consumer electronics markets.







Athens, AL	K
Rancho Cucamonga, CA	L
Clearwater, FL	0
Chicago, IL	P
Dundee, MI	R
Elyria, OH	W
Vienna, OH	н
Wauseon, OH	W
Franklin PA	

Showing our metal — and mettle

Carpenter Technology hosted an Investor event at NASDAQ, highlighting everything our global company is accomplishing across markets via presentations, videos, and takeaways that included a premium brand book with a removable sample of Hiperco[®] 50 showing through our logo on the cover.









Brand book



Expertise in motion

Our collection of engaging videos demonstrate Carpenter Technology's ever-expanding portfolio of capabilities across all the markets we serve.



Ô

CORE VALUES

DIGNITY AND Respect

We value each person as an individual, respect their aspirations, and **act honorably** in our interactions.

2023 SUSTAINABILITY REPORT

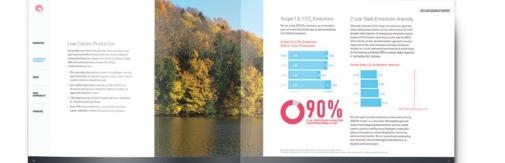
Low Carbon Production

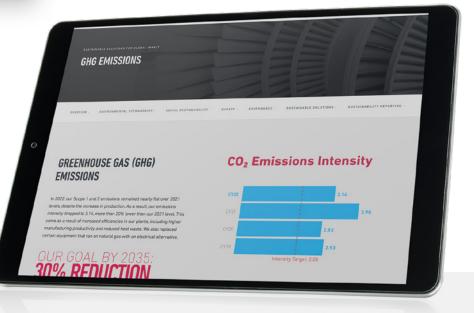
Our product portfolio and specialty alloy manufacturing operations are differentiated from the many traditional metal manufacturers around the world, resulting in lower CUS emissions intensity compared to those GHG emissions intensity compared to those metal manufacturers:

- Our specialty alloys do not require the coking or iron ore operations that are found in carbon steels, which require carbon-intensive inputs like coal.
- Our melting operations use low-carbon electric arc furnaces and vacuum-induction melting furnaces, as
- opposed to blast furnaces. The majority of our material inputs are from reclaimed
- or recycled steel and alloys. Over 90% of our electricity is sourced from nuclear
- power and other carbon neutral sources of power.





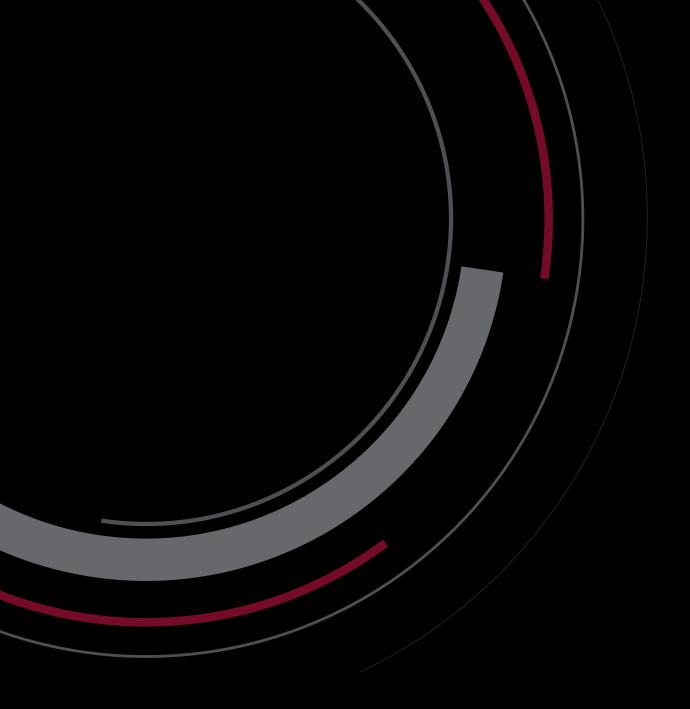




$(\mathbf{\hat{p}})$

Lasting impact, lighter footprint

Carpenter Technology's continued commitment to sustainability is impressive and well-documented in our Sustainability Report and Sustainability section of the website.





Brand.CarpenterTechnology.com

For additional information, please contact the Brand Team **brand@cartech.com**